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IT DOESN'T CHARGE YOU

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Functional training is constantly varied, combining elements of Olympic weightlifting, gymnastics, rowing and core conditioning, with movements that elicit masses of power. From Olympic bars, battle ropes and steel dumbbells to slam balls and functional rigs, the new Reebok Functional accessories collection covers those elements whilst catering for those individuals who want to train like a CrossFitter and who are committed to 'being more human'.

The Reebok Functional Zone package deals are designed to cover the whole spectrum of functional training: strength, flexibility, balance and coordination. Our goal is to make functional training accessible for everyone, regardless of ability and previous experience. By offering three different package deal sizes: Small, Medium and Large, depending on the size of your facility and what level you want your group training to be at, you are guaranteed to always have an option that suit both your facility's and your members' needs.

SMALL

This package is ideal for groups of 8-14 people and/or exercise rooms with an area of 50-75m². It includes all the essential "need to haves" in all four areas. This package does not include items from the Pro Fitness Combat segment.

MEDIUM

This package is ideal for groups of 14-18 people and/or exercise rooms with an area of 75-100m². It includes heavier and bigger range of weights and larger quantities to suit both larger areas and larger groups.

LARGE

This package is ideal for groups of 18-24 people and/or exercise rooms with an area of 100-150m². This package has extra everthing and will serve as the best package deal for larger facilities and CrossFit-boxes.

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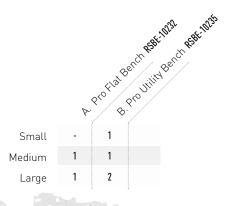


BENCHES

Two benches in the range, the Pro Flat Bench and the Pro Utility Bench, provide the ultimate in versatile weight training. Both manufactured with high density foam cushioning and easy wipe clean surfaces, the benches provide greater stability for heavy lifting with ground clearance. The Utility Bench can be adjusted to 7 different angles and seat to 3 positions, whilst the Pro Flat Bench is a solid foundation for all types of workouts.

PRO FLAT BENCH

- 131cm(L) x 25cm(W) back support
- Easy to assemble
- 43,5cm ground clearance provides greater stability
- Integrated wheels and handle for easy transport
- High density foam cushioning
- Easy wipe clean surface
- Stable, non-slip feet



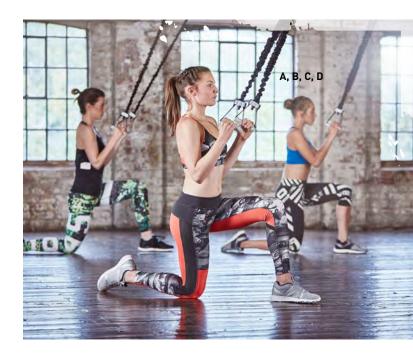
PRO UTILITY BENCH

- Measure 149cm(L) x 56cm(W) x 43cm(H)
- Easy to assemble
- 43,5cm ground clearance provides greater stability
- Integrated wheels and handle for easy transport
- 7 adjustable angles
- 3 seat adjustments
- Stable, non-slip feet

BANDS, TUBES & ROLLERS

Target any muscle group effectively and simply with Reebok Power Band and Power Tube. Made from a highly durable rubber which maintains its strength and flexibility after prolonged periods of use, the Reebok Power Bands come in three different colours, red, grey and black which signify the strength levels of light, medium and heavy (sold separately). This range of resistance provides the ideal platform for progressive training.

The Reebok Power Tube, 156cm in length, features a protective outer sleeve and is both small and lightweight, meaning it's conveniently portable and perfect for exercising in any environment. The resistance tubes are available in varying levels from level 1 to level 5; level 1 being the lightest and level 5 offering the heaviest resistance (sold separately).







FUNCTIONAL

The Reebok Free Standing Torso Trainer is a versatile training tool ideal for total body strength and power workouts, enabling the user to add rotation to power moves. A full 360 degree pivot provides an increased range of motion for dynamic movements such as torso twists, rotations and shoulder presses, making it a great tool for strength training and building power in both the lower and upper body.

The core trainer bar's reversible design enables you to target two separate muscle groups and change up your routine, making it an ideal attachment to incorporate into your functional training workout.

The Single Row Olympic Bar attachment makes a great alternative to traditional dumbbells, helping to increase your single arm row as you progress through weight.





The Reebok branded Battling Rope is a heavy-duty, 10m long polyester rope with rubber grips at each end for a strong hold. Battling ropes typically enhance an athlete's grip, strength and overall levels of functional training capacity by building up to a peak heart rate through a variety of motions.

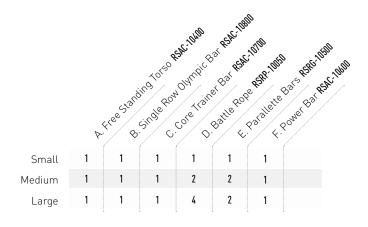
Using parallette bars provides amazing strength training benefits including improved upper body strength, forward and vertical pressing power, as well as stronger lats, forearms and core.

More than a Strongman Log, the Reebok Functional range features the 10" 'Power Bar' which weighs 22kg on its own, is made from 100 % steel construction and is ideal for the clean and press, jerk and bent over row to name a few of the signature moves. Additional 50mm Olympic weight plates can be loaded onto the bar.

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HANDWEIGHTS

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Strength training is proven to be one of the most effective methods to reduce body fat, increase lean muscle mass and burn calories more efficiently. Dumbbells are amongst the most widely used pieces of equipment and are a vital part of any functional training regime. Strong and robust in design, the dumbbells are heavy-duty with a rubber coating which lessens noise, floor damage, and wear and tear on the dumbbells themselves.

The Reebok Functional Range black knurled steel handle ensures a solid grip whilst the hexagonal shape prevents the weights rolling during lifting sessions. The Reebok Functional Range Dumbbells are available in weights ranging from 5kg <u>to 50kg</u>.

The Reebok Studio Dumbbells are strong, well-designed and durable for regular use. Weights varying from 1kg to 20kg

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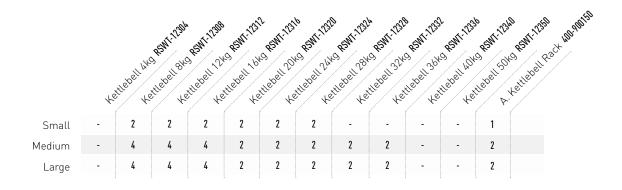


KETTLEBELLS

No lifting session is complete without incorporating kettlebell work. An effective means of improving strength gains, full-body conditioning, agility and balance, the Cast Iron Kettlebells from the Reebok Functional range are available in weights ranging from 4kg up to 50kg, making them ideal for progressive functional training and increasing body strength.

Though kettlebells appear the same on the exterior, the material they are constructed with makes all the difference for performance training. Cast iron kettlebells with a wide handle allow for a more comfortable grip for both one and two handed exercises such as the one-hand snatch or kettlebell swing. Durability, style and finish are important attributes important too; the high-quality Reebok Functional Kettlebell has a great feel, solid to hold and looks the part when lined up on the kettlebell rack. Plus, the flat base of the kettlebell provides stability and prevents roll when you're in between exercises.

With ample space between the top of the ball and the handle, the Reebok Kettlebell can be well-controlled for aerobic and anaerobic movements.







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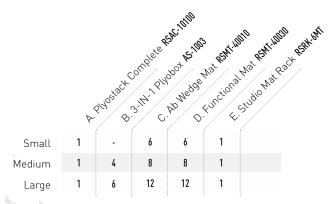


MATS & PLATFORMS

Plyometrics, otherwise known as jump training, is designed to help athletes of all levels build power and explosiveness. The 5 tier Reebok PlyoStack helps to increase leg strength, stamina and jumping form, which ultimately leads to improved performance for specific sports and even faster sprint times.

Though a highly popular type of training, box jumping is often met with concern for possible injury when using tougher wooden box materials which results in athletes not committing 100% to the jump. With those concerns and safety in mind, the Reebok PlyoStack is made to be stable yet soft enough to avoid shin or knee injuries.

The 3-IN-1 Plyobox is a smaller version of the Reebok PlyoStack, making it very useful in various areas and training sessions. It is designed to be versatile and offers three different heights depending on how it's placed on the floor - 510mm, 610mm and 760mm.





Ideal for those looking to add core-specific strengthening to their functional training regime, the Reebok Ab Wedge Mat effectively isolates the abs for the perfect crunch. The raised 'wedge' shape surface means the user must apply greater force to propel their crunch move forward for a full range of motion through the abdominal muscle group.

60cm x 180cm when folded out, the Reebok Tri-Fold Mat is made with reinforced PVC material which is easy to clean after use and its ingenious tri-fold design with integrated handles allows for space efficient storage and transportation convenience.



173 x 61cm and 0.8cm thick, the Reebok Functional Mat provides a comfortable surface for all types of exercises and stretches with a ridged underside for additional grip. Plus it features a textured non-slip workout surface which is easy to wipe down after use. Specific design attributes of the mat include the Reebok logo prominent in the centre of the mat





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MEDICINE, SLAM. GYMBALLS

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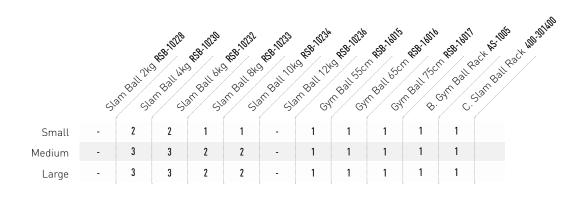
Measuring 35cm in diameter, the Reebok Dynamax[®] Medicine Ball is designed to withstand regular and rigorous use, but at the same time is forgiving enough for users to safely catch the ball from a high velocity. Its solid and reliable construction means it keeps its shape after prolonged use. Soft medicine balls are constructed for throwing and handling rather than smashing to the floor like its cousin slam ball does.

The 5kg Reebok Slam Ball features a pliant, textured surface to reduce bounce and provide a better grip during workouts. Overhead weighted ball slams are a great exercise for working the entire body and releasing stress, but this explosive power can take its toll on the ball itself, that's why it's important to choose a ball that can stand unforgiving conditions and tough use.

Gymballs are an excellent fitness tool to help improve abdominal strength, posture and flexibility. When coupled with weighted products such as dumbbells, gymballs can also provide a great upper body and core workout. The Reebok Stability Gymball is manufactured from high density polymer which protects the ball from general wear and tear, making it ideal for regular use environments, especially studios.











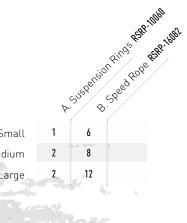
SUSPENSION & ROPES

Use the Reebok Suspension Rings to perform exercises such as dips, push ups, lunges and muscle ups through the use of the heavy-duty nylon adjustable straps which can be easily released using the quick-release buckle.

Suitable for gym use and all functional areas, common exercises can take on a whole new dimension when performed using the rings. With limitless possibilities for training, suspension rings are a positive addition to any functional training regimen.

The 300cm Reebok Speed Rope features an easily adjustable cord length which can be tailored to the user's height for an improved arc through the movement.

Lightweight handles coupled with the wire cord are ideal for higher speed and higher intensity jump rope workouts. If you're looking to master your double unders, then a wire cable skipping rope is beneficial for this. The rope's durable material makes it an ideal choice for gym classes where it will be used frequently by a number of users on a daily basis.





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WEIGHTS & BUMPERS

The Reebok Bumper Plates from the Functional range are constructed with premium quality rubber to ensure that a loaded bar can be safely dropped without risk of damaging the plates themselves or the lifting platform.

Available in a variety of weights from 2.5kg to 25kg, the Olympic weightlifting plates are easy to load onto Olympic bars and make less noise when dropped from a height, providing a consistent dead bounce every time. The reinforced centre sleeve of the clean matte black plate makes the rubber plates a much more durable option for powerlifting and weight training circuits.

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HORIZONTAL PLATE STORAGE

- Dimensions: 124cm(L) x 30cm(W) x 28cm(H)
- Keeps weight plates organised
- Maintains neat & safe training areas
- Integrated handle and wheels

VERTICAL PLATE STORAGE

- Dimensions: 61cm(L) x 61cm(W) x 104cm(H)
- Space saving storage solution
- Olympic bumper plate storage
- Integrated wheels

If you're looking to perform at your best, the Olympic Bar is the ideal choice, delivering consistent whip and spin necessary for serious lifting.

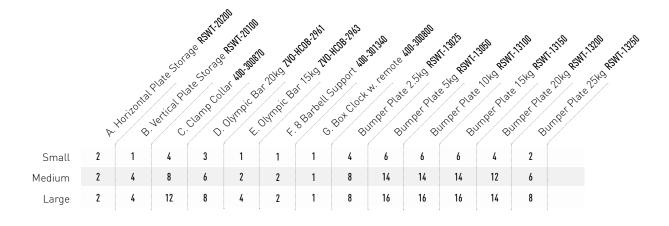
Rigorously tested for comfort, grip, quality and durability, the Olympic barbell features rotating bar ends with smooth action, enabling you to get under the bar as smoothly as possible for snatches and cleans, and knurled hand grip areas for greater control.

The Olympic Bars weigh in at 15kg and 20kg unloaded and if you're looking for a greater challenge, Reebok Olympic Weight Plates of varying sizes can easily be loaded onto the bar using the included Clamp Collar to secure them into place.

The Reebok Lifting Straps from the Functional range help you improve your grip for heavier weightlifting sessions. With added padding on the inside of the wrist, the straps provide ultimate comfort so you can focus more on your lift, plus, the increased width of the strap reduces further friction on the wrist.



Nati -



The professional Reebok Combat Bag, which weighs in at 40kg and is 4ft tall, is ideal for 360 degree combat sports training. It has a high quality heavy duty leather with a soft inner filling to absorb impact through every strike and it provides an amazing total body workout, helping to build punching power, improve boxing technique and coordination. Working out with a bag is physically demanding and a true test of strength, stamina and determination.

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The full leather Reebok Combat Focus Pads are an essential piece of training equipment for any boxer or martial arts athlete. Easy to put on and take off, the mitts help to improve strike speed and accuracy and are made from high density impact resistance foam. Available in one size to fit all, the focus pads have extra wrist support and thick padding for added protection for both the trainer and boxer.

Reebok

COMBAT

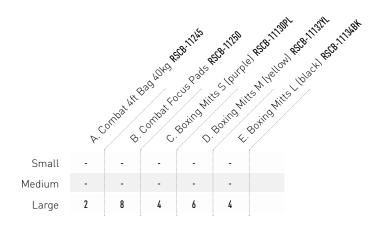
UFC, combat and MMA sports have grown in popularity over recent years with a 'train different' philosophy and a multi-disciplined approach. The introduction of Reebok's state-of-the-art equipment and quality products positively support this new community of fitness enthusiasts.

The modern Reebok boxing mitts with generous padding protect your hands when performing pad work and general boxing training. Easy to slip on and off, the mitts feature elasticated wrist support and a ventilated palm to keep you cool throughout your workout.

Perfect for both beginners and advanced boxers, the Reebok Boxing Mitts withstand tough workouts and regular use. Mitt training promotes proper punching and striking skills, and these gloves are a stylish yet practical option to help you develop a wide variety of combative skills - plus you can take them anywhere for an spontaneous sparring session. They come in three different sizes and colours, allowing a perfect fit.

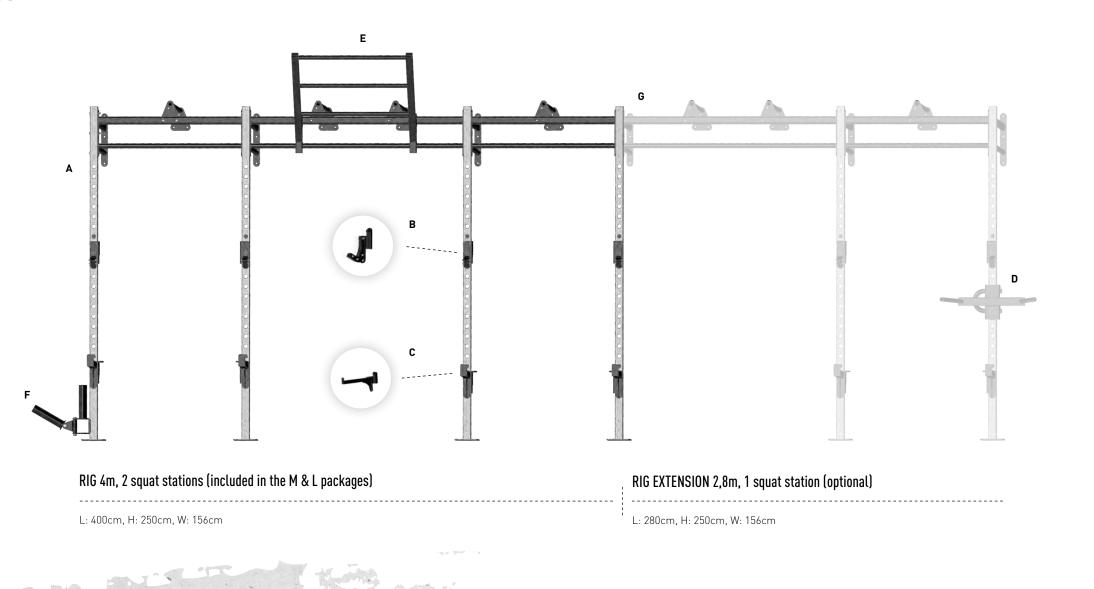








RIGS & BARS



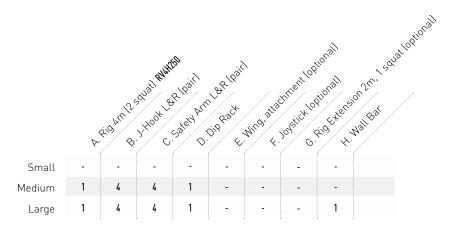
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VERSATILITY AT ITS VERY BEST.

The rig is the centre for all functional training activity. The sturdy unit is constructed with highly durable solid steel, standing up to the toughest workouts and is ideal for bodyweight drills, including pull ups and suspension exercises, using the overhead crossbar.

With its 6,8 meters the rig offers three squat stands, longitudinal monkey bars, pull up rack, wing and dip station, providing all the essential attachments for functional training. The rig is also a great tool together with the Cage Torso Trainer, Battle Rope and Power Bands.

The Reebok Wall Bar is a solid and dependable piece of functional equipment ideal for pull ups and chin up exercises. Pull ups and chin ups are recognised to be one of the most effective ways to develop upper body strength, combining static muscle contractions with regular flexion and extension movements to hit your muscle fibers from all angles.





Nati -

*Image show 4m rig with the 2,8m rig extension including attachments and accessories

MISCELLANEOUS

FLOORING

Significantly reducing impact noise when lifting and dropping weights, the 30mm shock-absorbing rubber tiles prevent damage to floors and wear and tear on your strength training equipment. The floor has a fitting system that, instead of interlocking tiles, uses dowels to connect the tiles together, also preventing them from sliding apart. A Reebok Delta Logo will be placed on the floor covering an area of $3m^2$. Flooring will be provided made to measure to fit your facility.

Reebok

PHOTO WALLPAPER

Branding is king and will help your facility to get a great look n' feel and achieve that perfect finish. Our Reebok Functional Zone package deals include custom made wallpaper made to measure to fit your facility. Pick and choose and combine photos for a personalised and authentic touch, see next spread.

CLOTHING & APPAREL

The Reebok Functional Zone is an ideal place for group and circuit training as well as PT sessions. Regardless of which, the instructors are crucial: they need to always push, help and encourage their clients to become a better version of themselves. To fully promote the Reebok brand and the Functional Training lifestyle, Reebok Delta branded t-shirts is included in the Reebok Functional Zone package deal for staff and PTs to use during training sessions and group workouts.

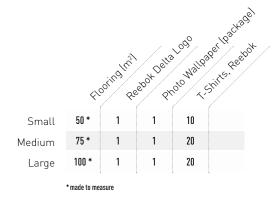


PHOTO WALLPAPER, SELECTION















Different Reebok Delta logo variations.









Combine photos to fit larger areas and walls.



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